

# DOLFIN MERCHANDISING AND POINT OF SALE SOLUTION

## DOLFIN RETAIL SOLUTION OFFERING

UCS Technology Services' Dolfin solution provides best of breed retail management-and-merchandising functionality to fashion retailers. Dolfin is scalable and modular, and includes Dolfin Merchandising, Dolfin Point of Sale, and Dolfin Mobility DC Warehousing. The most feature-rich retail management solution ever developed in South Africa, Dolfin integrates to all financial packages.

## CORE VALUES IN DOLFIN MERCHANDISING AND DOLFIN POINT OF SALE

Dolfin is a comprehensive suite developed in partnership with retailers to deliver a point of sale solution, a merchandising and retail management solution, and a RF Warehousing component.

Dolfin Merchandising is user-friendly and efficient, providing immediate access to accurate live trading information, and allowing for stock management and distribution across all stores and warehouse facilities. Flexible reporting is presented through Cube technology, and easily personalised to the retailer's environment.

Dolfin Merchandising's end-to-end retail offering includes:

- Algorithm-based ordering to enable push or pull ordering
- Supplier module for suppliers to automate orders and replenishments
- Flexibility in product creations
- BI across the retail operation for merchandising, stock, buying, and planning information
- Promotions, including conditional pricing

Dolfin PoS provides integrated EFT, a comprehensive cash management solution, as well as offering fully integrated payment solutions, mobile e-commerce, and loyalty through UCS TS's partnerships with leading retail vendors.

Dolfin Mobility DC is a completely mobile warehouse management solution that is fully integrated to the stores. It offers task management through to picking, packing, and dispatch; with wireless barcode scanners managing operations and automating the warehouse activity.



## DOLFIN IS IDEAL FOR FASHION RETAILERS

Fashion Retail's specific requirements are planned around seasons, with buying and merchandising of goods according to size, colour, and style. Dolfin Merchandising manages these requirements as well as managing merchandise stock in real-time. Dolfin's PoS module is fully integrated, with a flexible promotions solution providing live transactions to the business. Dolfin Warehouse rounds out the supply chain management process, providing views from receiving to replenishments.

## WHY WOULD YOUR BUSINESS DEPLOY DOLFIN THROUGH UCS TS?

Dolfin provides a finely-detailed, robust and stable solution developed specifically for the needs of local retailers. It operates in single or multiple stores, all the way up to enterprise application in large retailers with complex store and zone creations.

UCS TS frees the Retailer to run their business by managing the Dolfin Solution for them: Our hosted and managed services offering acts as an extension of the retailer's IT department, managing the environment, security, and transactions. This 24 hour service ensures day- and month-ends are received and accurate, and also offers reconciliation of banking to PoS transactions.

Dolfin offers fashion retailers an optimal merchandising and point of sale solution together with strong support services and backed by UCS TS's 25+ years experience in South African retail.

## SERVICES PORTFOLIO

- 24/7/365 national call centre as single point of contact for end to end solution management
- Professional services
- A footprint of service technicians represented nationally as well as in certain African regions
- Project management

## UCS TS DOLFIN STATS

- Dolfin Point of Sale is user-friendly with integrated EFT and comprehensive cash management solution
- Dolfin provides fully integrated payment solutions, mobile eCommerce and loyalty
- Dolfin POS software provides accuracy and near real-time transaction updates with the most flexible promotions engine in the market

## UCS TECHNOLOGY SERVICES PARTNERS



UCS Technology Services is a leading service provider to retailers across South Africa. With over 25 years' experience in developing and delivering retail technology solutions we support over 16 000 retail sites of various sizes. Our core focus is providing and supporting retail solutions that work. UCS TS is part of BCX, Africa's largest provider of information and communications technology services.



011 243 3600



sales@ucsts.com



www.ucsts.com

